

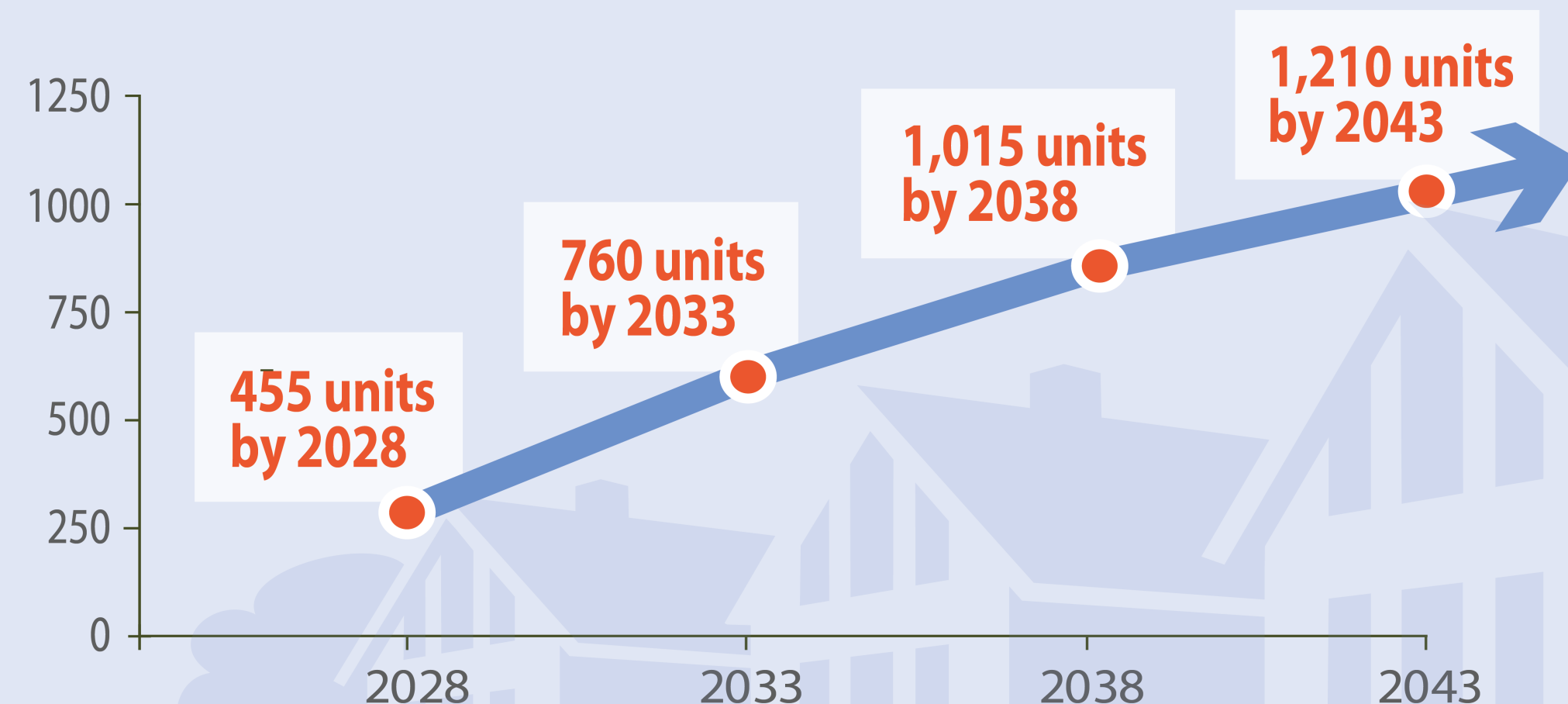
WELCOME

How can Cumberland best adapt to growth and change?

That is the key question the Official Community Plan (OCP) seeks to address.

Cumberland is continuing to experience a high population growth rate, resulting in a steadily increasing pace of development; the Bevan Road industrial area is expanding; actions are needed to reduce greenhouse gas emissions and prepare us for climate change. All the while, we want to work towards reconciliation with First Nations, preserve the Village's character, support the arts and culture community, and protect the natural environment that our quality of life depends on. How can we do all that and more?

To keep up with population growth and demand for housing, Cumberland will need an estimated:



Cumberland Housing Needs Report, 2024

The OCP review is looking for your feedback on:

- A long term vision and goals for Cumberland
- Where future growth should occur (review of growth scenarios)
- Policy and actions to guide change

May 22 engagement event:

- ◇ Built environment (downtown core, housing affordability)
- ◇ Natural environment (OCP and environmental protection, environmental development permit requirements)

May 23 engagement event:

- ◇ Community well-being (social inclusion and equity, arts and culture, parks and greenspaces)
- ◇ Economy (local economy)



What is an Official Community Plan (OCP)?

An OCP sets out a long-term vision, goals and policy to guide land use, growth and change in a community.

The OCP identifies desired future land uses in the community.

Following the adoption of the OCP, zoning may be changed to reflect those land uses.

The OCP shapes development through development permit areas. Development permit areas set out guidelines to enhance environmental protection when a new property is developed and to regulate the form and character multi-family residential, commercial and industrial developments.

The OCP can designate Heritage Conservation Areas to protect the form and character of historically significant areas.

OCP Review Process and Public Engagement Opportunities

Community participation is key to ensure the guiding vision, goals, and policies in the updated OCP reflect residents' collective vision for Cumberland.



Stay Connected

- Visit the project page at engagemoxvalley.ca/Cumberland
- Read summaries of past engagement events
- “Follow” the page to receive project updates.

VISION

CUMBERLAND 2050

GROWING TOGETHER
OFFICIAL COMMUNITY PLAN REVIEW

The vision below reflects the input received during the first round of community engagement in May 2023. In the box to the right, place a green dot if you agree with the vision or a sticky with comments to let us know what you would change.

Cumberland is a community where people know each other and feel included regardless of age, gender, social status, or income. A thriving arts, culture and music community, community events, festivals, and concerts enrich daily life in Cumberland. Residents and visitors enjoy a vibrant downtown, rich in character and history, safe for pedestrians and cyclists, and home to thriving locally-owned businesses. A diversity of housing options is available for residents of all ages, incomes and backgrounds.

The Village and community is working towards reconciliation with First Nations. Individual and organizational relationships with First Nation communities are built on mutual respect and understanding.

Community hubs, such as schools, commercial centres, and outdoor recreation areas are connected with safe cycling and pedestrian pathways that extend all the way to the City of Courtenay boundary. Within and surrounding the developed areas of Cumberland are ample parks, urban trees, greenspaces, healthy wetlands, lakes, streams and forests. Outdoor recreation is complemented by diverse indoor recreation opportunities. Food gardens and environmentally-friendly urban agriculture provide habitat for pollinators and urban wildlife while providing healthy local food for residents.

New development is green and complements the feel and character of the rest of the community. Climate actions have reduced carbon emissions from all sectors and Cumberland is steadily moving towards being a net-zero greenhouse gas emissions community. Municipal infrastructure is resilient to severe weather events and other climate change impacts.

Place your green dot or comments here

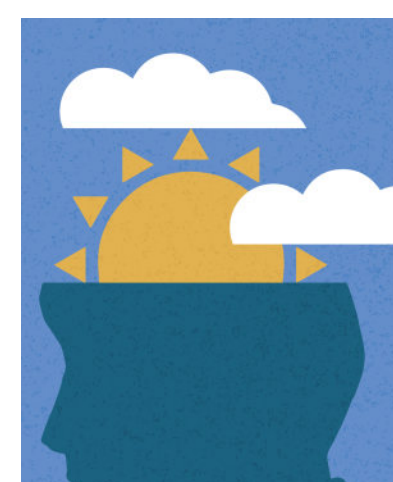
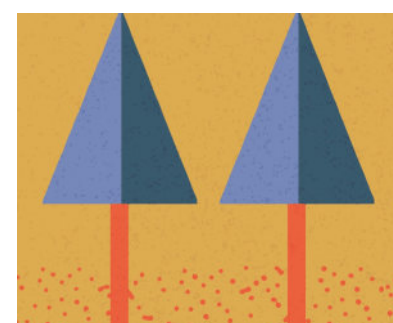
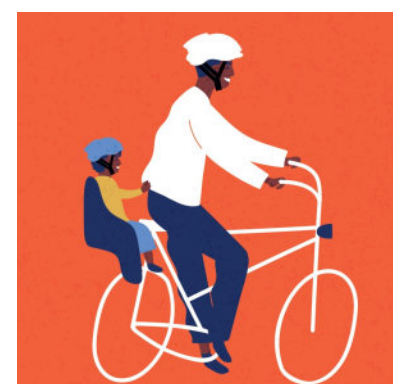
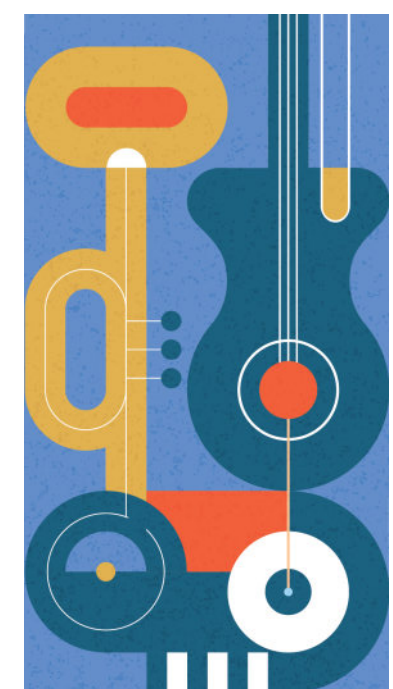
COMMUNITY GOALS

CUMBERLAND 2050

GROWING TOGETHER
OFFICIAL COMMUNITY PLAN REVIEW

OCP Goals

Based on community input during the first round of engagement, the following ten goals are identified to support the vision and guide priorities and policies in the OCP.



1. Reconciliation with First Nations
2. A diverse and socially inclusive community
3. Healthy and biodiverse ecosystems
4. A climate-responsible community
5. A diverse parks and greenways system serving all ages and abilities
6. Diverse housing options and attainable housing for all residents
7. A vibrant downtown core
8. A thriving arts and culture community
9. A strong and sustainable local economy
10. A safe and interconnected alternative transportation network that ties into a larger Comox Valley network

Did we miss anything? Post a stickie with your feedback.

Complete Community Analysis

The vision and goals support a complete community, characterized by a high level of walkability, active transportation options that serve all corners of the Village, diverse housing options, a range of employment opportunities and sustainable infrastructure servicing.

The next poster boards present a geospatial analysis of Cumberland from a complete community perspective. Based on that analysis, two growth scenarios are provided for feedback.

Community feedback on the growth scenarios will guide updates to the 2014 OCP land use designations and future land use map shown below.

